Orders Agency

Order / Rev: 104472

Alt Order #: 06833667

Product Desc: HOUSE MAJORITY PAC

Estimate: 1428 09/21/12 - 10/01/12 Flight Dates:

Original Date / Rev: 07/19/12 / 09/18/12

Order Type: GENERAL Primary AE:

Sales Office:

Billing Type:

Sales Region:

BLPHI

National

Amy McCreary

Name:

Waterfront Strategies

Buying Contact: Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Billing Cycle:

Billing Calendar:

Agency Commission:

EOM/EOC

Cash

Broadcast

15%

Advertiser

Name:

House Majority PAC

A35+

Product Codes:

PLI2

Priority: Revenue Codes:

Demographic:

SELECT PRIORITY CODE POLITICAL/AGY, PISSUE, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/12 | 09/30/12 | 87 | \$53,025.00 | \$45,071.25 |
| 10/01/12 | 10/01/12 | 12 | \$10,375.00 | \$8,818.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|---------|--------------|-------------|--------|
| September 2012 | 87 | \$53,025.00 | \$45,071.25 | 0.00 |
| October 2012 | 12 | \$10,375.00 | \$8,818.75 | 0.00 |
| Totals | 99 | \$63,400,00 | \$53.890.00 | 0.00 |

00:05:00

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 31% | \$63,400.00 |
| Market | 100% | \$204,516.13 |

| T-1-1 |
|------------|
| Total |
| \$0.00 |
| \$0.00 |
| \$0.00 |
| \$0.00 |
| 53,174.19 |
| \$0.00 |
| \$0.00 |
| 32,722,58 |
| \$2,045.16 |
| 36,812.90 |
| \$0.00 |
| \$0.00 |
| 16,361.29 |
| |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len S | pots | Rate Pri | Rtg Type | Spots | Amount |
|-----|------|----------|----------|------------------|--------|----------------|-------|-------|------|-----------|----------|-------|----------|
| E 1 | KSNV | 09/18/12 | 10/01/12 | Wake Up Early w/ | Wagn@M | 430a-5a | MTWTS | :30 | 1 | \$200,001 | 0.00 NM | 2 | \$400.00 |

Print Date: 09/19/12 08:42;37

KSNV

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Order / Rev:

104472

Advertiser:

Estimate:

House Majority PAC

Alt Order #: Flight Dates: 06833667

09/21/12 - 10/01/12

Product Desc:

HOUSE MAJORITY PAC

| Ln Ch Start WAKE UP EARL | End Y W/THE W | Inventory Code /AGNERS | Break | Start/End T | ime Days | Len Spo | ots | Rate Pri | Rtg Type | Spots | Amount |
|---|----------------------------------|---|---------------------------------------|------------------------------|------------------------|-----------------|-------------|----------------|-----------------|-------|------------|
| <u>Start Date</u> Week: 09/18/12 Week: 09/25/12 | End Date 09/24/12 10/01/12 | Weekdays MTWTS | Spots/Week 0 2 | Rate \$200.00 \$200.00 | Rating 0.00 0.00 | | | | | | |
| E 2 KSNV 09/18/1 | 2 10/01/12 | M-F 5-6a WakeU M-F 5-6a WakeU | | 5-6a | MTWTF | :30 | 4 | \$400.001 | 0.00 NM | 4 | \$1,600.00 |
| WAKE UP WITH | THE WAG | | , | | | | | | | | |
| <u>Start Date</u> Week: 09/18/12 | End Date 09/24/12 | <u>Weekdays</u> | Spots/Week 0 | <u>Rate</u> \$400.00 | Rating 0.00 | | | | | | |
| Week: 09/25/12 | 10/01/12 | MTWTE | 4 | \$400.00 | 0.00 | | | | | | |
| Spot Ch Date Ra | | escription | · · · · · · · · · · · · · · · · · · · | /End Time | _ | <u>Neekdays</u> | <u>Len</u> | | Rtg Type | | |
| | | I-F 5-6a WakeUp v | | | | 4TWThF | | :30 \$400.00 | | _ | * |
| WAKE UP WITH | THE WAGI | M-F 6-7a WakeU M-F 6-7a WakeU NERS CNX 9/18 S | p w/Wagners POTS | 6-7a | MTWTF | :30 | 3 | \$625.002 · | 0.00 NM | 3 | \$1,875.00 |
| WAKE UP WITH | FINE WAG | NERS PLEASE All Weekdays | Spots/Week | Rate | /1 Rating | | | | | | |
| Week: 09/25/12 | 10/01/12 | MTWTF | 3 | \$625.00 | 0,00 | | | | | | |
| E 4 KSNV 09/18/1 TODAY SHOW | 2 10/01/12 | Today Show Today Show | СМ | 658a-9am | MTWTF | :30 | 3 | \$900.001 | 0.00 N M | 3 | \$2,700.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 09/18/12 | 09/24/12 | | 0 | \$900.00 | 0.00 | | | | | | |
| Week: 09/25/12 | 10/01/12 | MTWTF | 3 | \$900.00 | 0.00 | | | | | | |
| E 5 KSNV 09/22/1 | | News 3 Sunrise - News 3 Sunrise : | | 6a-7a | S | :30 | 1 | \$375.001 | 0.00 NM | 1 | \$375.00 |
| <u>Start Date</u> Week: 09/17/12 | End Date 09/23/12 | <u>Weekdays</u> S- | Spots/Week 1 | <u>Rate</u> \$375.00 | Rating 0.00 | | | | | | |
| E 7 KSNV 09/30/1 | NDAY CNX 9 | Sunday Today | СМ | 7a-8am | S | :30 | 1 | \$625.001 | 0.00 NM | 1 | \$625.00 |
| TODAY ON SUN <u>Start Date</u> Week: 09/24/12 | NDAY End Date 09/30/12 | Weekdays S | Spots/Week | <u>Rate</u> \$625.00 | Rating 0.00 | | | | | | |
| h | | M-F Today Show | II 3rd HCM | 9-10a | MTWTF | :30 | 3 | \$425.001 | 0.00 NM | 3 | \$1,275.00 |
| TODAY SHOW TODAY SHOW | | M-F Today Show | <i>i</i> II | | | | | | | | |
| <u>Start Date</u> Week: 09/25/12 | | <u>Weekdays</u> MTWTF | Spots/Week 3 | <u>Rate</u> \$425.00 | <u>Rating</u> 0.00 | | | | | | |
| E 9 KSNV 09/18/1 | 2 10/01/12 | - | III 4th 18M | 10am-11am | MTWTF~- | :30 | 3 | \$325.001 | 0.00 NM | 3 | \$975.00 |
| TODAY SHOW TODAY SHOW | | Today 4th Hour NGE. SORRY | | | | | | | | | |
| Start Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 09/18/12 Week: 09/25/12 | 09/24/12 10/01/12 | MTWTF | 0 | \$325.00 \$325.00 | 0.00 0.00 | | | | | | |
| E10 KSNV 09/18/1 | | | СМ | 11am-12pm | MTWTF~~ | :30 | 3 | \$325.001 | 0.00 NM | 3 | \$975.00 |
| RACHEL RAY | E-JD (| 10110-1 | Omata### | D - 1 - | Deline | | | | | | |
| <u>Start Date</u> Week: 09/18/12 | End Date 09/24/12 | <u>Weekdays</u> | Spots/Week 0 | <u>Rate</u> \$325.00 | Rating 0.00 | | | | | | |
| Week: 09/25/12 | 10/01/12 | MTWTF | 3 | \$325.00 | 0.00 | | | | | | |
| E 11 KSNV 09/18/1 | | Noon News Noon News | CM | 12-1230pm | MTWTF | - :30 | 3 | \$425.001 | 0.00 NM | 3 | \$1,275.00 |
| NEWS 3 AT NO | | Weekdaye | Spots/Week | Data | Rating | | | | | | |
| <u>Start Date</u> Week: 09/18/12 | End Date 09/24/12 | Weekdays | Spois/week 0 | <u>Rate</u> \$425.00 | 0.00 | | | | | | |
| Week: 09/25/12 | 10/01/12 | MTWTF~- | 3 | \$425,00 | 0.00 | | | | | | |
| E 12 KSNV 09/18/1 | 12 10/01/12 | The Agenda 123 The Agenda 123 | | 1230-1p | MTWTF | - :30 | 2 | \$325.001 | 0.00 NM | 2 | \$650.00 |

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KSNV

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Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order #:

06833667

033007

Product Desc:

HOUSE MAJORITY PAC

Flight Dates:

09/21/12 - 10/01/12

Estimate:

| Ln Ch Start End NEWS 4: THE AGENDA | Inventory Code | Break | Start/End T | ime Days | Len Spo | ots Rate Pr | Rtg Type S | pots | Amount |
|---|--|-----------------|--------------------------|-----------------|----------|-------------------|------------|------|------------|
| <u>Start Date</u> <u>End Dat</u> Week: 09/18/12 09/24/12 | | Spots/Week 0 | <u>Rate</u> \$325.00 | Rating 0.00 | | | | | |
| Week: 09/25/12 10/01/12 | **** | 2 | \$325.00 | 0.00 | | | | | |
| E 13 KSNV 09/18/12 10/01/ | Days of our Lives Days of our Lives | | 1258p-2pm | MTWTF | :30 | 3 \$425.001 | 0.00 NM | 3 | \$1,275.00 |
| DAYS OF OUR LIVES | - Maakdaya | Cnoto Mila ak | Data | Datina | | | | | |
| Start Date End Date Week: 09/18/12 09/24/12 | | Spots/Week 0 | <u>Rate</u> \$425.00 | Rating 0.00 | | | l. | | |
| Week: 09/25/12 10/01/12 | | 3 | \$425.00 | 0.00 | | | | | |
| E14 KSNV 09/18/12 10/01/ | 2 The Doctors The Doctors | СМ | 2pm-3pm | MTWTF | :30 | 2 \$325.001 | 0.00 NM | 2 | \$650.00 |
| THE DOCTORS | | 0 1 111 1 | 5.1 | B. // | | | | | |
| Start Date End Date Week: 09/18/12 09/24/12 | | Spots/Week 0 | <u>Rate</u> \$325.00 | Rating 0.00 | | | | | |
| Week: 09/25/12 10/01/12 | | 2 | \$325.00 | 0.00 | | | | | |
| E 15 KSNV 09/18/12 10/01/ | 2 Dr. Phil Dr Phil | СМ | 3-4p | MTWTF | :30 | 2 \$450.001 | 0.00 NM | 2 | \$900.00 |
| DR. PHIL | a Manakalaya | Cmata BAla ale | Doto | Datina | | | | | |
| Start Date End Date Week: 09/18/12 09/24/12 | | Spots/Week 0 | <u>Rate</u> \$450.00 | Rating 0.00 | | | 1 | | |
| Week: 09/25/12 10/01/12 | | 2 | \$450.00 | 0.00 | | | | | |
| E 16 KSNV 09/30/12 09/30/ | 2 Chris Matthews 9 Chris Matthews | | 9:30a-10a | S | :30 | 1 \$500.001 | 0.00 NM | 1 | \$500.00 |
| CHRIS MATTHEWS SHO | W CNX 9/23 | | | | | | | | |
| <u>Start Date</u> <u>End Dat</u> Week: 09/24/12 09/30/13 | | Spots/Week 1 | <u>Rate</u> \$500.00 | Rating 0.00 | | | | | |
| E 17 KSNV 09/25/12 10/01/ | 12 NEWS 3 at 4 (1 4PM NEWS (1 h | | 4-5pm (4:00 PM-4:3 | MTWTF | :30 | 1 \$600.001 | 0.00 NM | 1 | \$600.00 |
| FIRST NEWS 3 AT FOUR FIRST NEWS 3 AT FOUR | R CNX 9/18 | , | • | O C IVI) | | | İ | | |
| Start Date End Date | | Spots/Week | Rate | Rating | | | Ì | | |
| Week: 09/25/12 10/01/13 Spot <u>Ch</u> <u>Date Range</u> | MTWTF Description | 1 Star | \$600.00 E/End Time | 0.00 | /eekdays | <u>Length</u> Rat | e Rtg Type | | |
| 2 KSNV 09/25/12-10/01/1 | | | | 4:00 PM~4:30 PM | | | 00 0.00 NM | | |
| E 18 KSNV 09/18/12 10/01/ | | HOUR)CM | 4-5pm (4:30 PM-5:0 | MTWTF | :30 | 3 \$725,001 | 0.00 NM | 3 | \$2,175.00 |
| NEWS 4 AT 430P NO CH NEWS 4 AT 430P | | · | , | , | | | | | |
| Start Date End Date | | Spots/Week | Rate | Rating | | | | | |
| Week: 09/18/12 09/24/13 Week: 09/25/12 10/01/13 | 2 | 0 | • | 0.00 0.00 | | | | | |
| E 19 KSNV 09/18/12 10/01/ | | СМ | 5-630p | MTWTF | :30 | 3 \$1,200.001 | 0.00 NM | 3 | \$3,600.00 |
| EARLY NEWS | • | | | | | | | | |
| Start Date End Da | | Spots/Week | Rate | Rating | | | | | |
| Week: 09/18/12 09/24/1 Week: 09/25/12 10/01/1 | 4 | | \$1,200.00 \$1,200.00 | 00,0 00.0 | | | l. | | |
| E20 KSNV 09/22/12 09/29/ | | vs CM | 5pm-630pm | | :30 | 1 \$675.001 | 0.00 NM | 1 | \$675.00 |
| KSNV EARLY NEWS | On ou maily 1401 | | | | | | | | |
| Start Date End Da | _ | Spots/Week | Rate | Rating | | | | | |
| Week: 09/17/12 09/23/1 Week: 09/24/12 09/30/1 | | 0 | \$675.00 \$675.00 | 0.00 0.00 | | | | | |
| E21 KSNV 09/18/12 10/01/ | | СМ | 630-7pm | MTWTF | :30 | 3 \$1,000.001 | 0.00 NM | 2 | \$2,000.00 |
| COMMENTS APPLY TO JEOPARDY PLEASE PL | SUB LINES A THRU | | | | | | | | |
| Start Date End Da | <u>te Weekdays</u> | Spots/Week | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 09/18/12 09/24/1 | | | \$1,000.00 | 0.00 | | | | | |
| Week: 09/25/12 10/01/1 | ∠ V W | 2 | \$1,000.00 | 0.00 | | | I. | | |

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KSNV

Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order #:

06833667

667 Product

Product Desc:

HOUSE MAJORITY PAC

Flight Dates:

09/21/12 - 10/01/12

Estimate:

| Ln Ch | Start | End | Inventory Code | | Start/End Tir | | Len Spo | | Rtg Type S | 3pots | Amount |
|---------------------------|-------------------------|--------------------------------|----------------------------------|-------------|---------------------------|----------------|-------------------------|---------------|----------------|-------|-----------|
| E 21 KSNV | 09/18/1 | 2 10/01/12 | M-F Jeopardy | CM | 630-7pm | MTWTF | :30 | 3 \$1,000.001 | 0.00 NM | 2 | \$2,000.0 |
| COMME | NTS AP | PLY TO SUE | M-F Jeopardy 3 LINES A THRU I | 3 | | | | | 1 | | |
| | | | ALL SPOTS PRI | | | | | | | | |
| | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 09/2 | 25/12 Date Ra | 10/01/12 | MTWTF escription | | \$1,000.00 /End Time | 0.00 | eekdays | Length Rate | Rtg Type | | |
| | | | -F Jeopardy | 630- | | | <u>ceruays</u> fwThF | | | | |
| E 22 KSNV | | | | CM | 7-730pm | MTWTF | :30 | 2 \$1,000.001 | 0.00 NM | 2 | \$2,000.0 |
| L 22 (1011) | 00/10/1 | 2 10/01/12 | M-F Wheel of Fo | | r-100pm | 1111111 | .00 | 2 41,000.001 | 0.00 14141 | 2 | Ψ2,000.0 |
| WHEEL | OF FOR | TUNE PLEA | ASE AIR ALL SPO | TS PRIOR TO | 10/1 | | | | | | |
| | t Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | |
| Week: 09/1 Week: 09/2 | | 09/24/12 10/01/12 | MTWTF | | \$1,000.00 \$1,000.00 | 0,00 0.00 | | | | | |
| | | | Weekend Jeopard | | 630-730pm | 5- | :30 | 1 \$525.001 | 0.00 NM | 1 | \$525.0 |
| L 25 11011V | OUIZZI | 2 00/20/12 | WKND Jeop/Who | | 000 100piii | 3 | .00 | φο20.001 | 0.00 1401 | ' | Ψ020. |
| JEOPAF | RDY/WH | IEEL OF FO | | | | | | | i | | |
| - | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | |
| Week: 09/2 Week: 09/2 | | 09/23/12 09/30/12 | S- | 0 | \$525.00 \$525.00 | 0.00 0.00 | | | | | |
| | | | Mon PR 8-10p | CM | 8-10pm | M | :30 | 1 \$4,000.001 | 0.00 NM | 1 | \$4,000.0 |
| L 24 (10)11 | 10,01,1 | 2 10/01/12 | Monday Prime 8- | | o ropin | 1-1 | .00 | , ψ1,000,001 | 0.00 11111 | • | ψ1,000,0 |
| THE VO | | 〈 9 <i>1</i> 24 | · | | | | | | | | |
| THE VO | | Fud Data | <u>Weekdays</u> | Spots/Week | Dete | Rating | | | | | |
| <u>Stai</u> Week: 10/0 | <u>rt Date</u> 01/12 | End Date 10/07/12 | M | | <u>Rate</u> \$4,000.00 | 0.00 | | | | | |
| E 25 KSNV | | | Jeopardy in PRIM | | SU 930-10p | S | :30 | 1 \$1,200.001 | 0.00 NM | 1 | \$1,200. |
| | | | Jeopardy in Prim | | • | | | | | | , , |
| TBD CN | IX 9/23 | | | | | | | | | | |
| TBD | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 09/2 | | 09/30/12 | S | | \$1,200.00 | 0.00 | | | | | |
| E 26 KSNV | | 2 09/30/12 | LAW & ORDER (| | SU 10-11p | S | :30 | 1 \$1,200.001 | 0,00 NM | 1 | \$1,200. |
| | | | Law & Order (syr | nd) PRIME | | | | | | | |
| LAW & 0 | | CNX 9/23 | | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | <u>Rate</u> | Rating | | | | | |
| Week: 09/ | | 09/30/12 | S | 1 | \$1,200.00 | 0.00 | | | | | |
| E 27 KSNV | 09/18/1 | 2 10/01/12 | M-F News 3 at El | | 11pm-1135pr | n MTWTF | :30 | 1 \$1,200.001 | 0.00 NM | 1 | \$1,200. |
| NEND | o Mont | OIDE. | M-F News 3 at E | leven | | | | | | | |
| | 3 NIGHT rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | l l | | |
| Week: 09/ | | 09/24/12 | | | \$1,200.00 | 0.00 | | | | | |
| Week: 09/ | | 10/01/12 | MTWTF | | \$1,200.00 | 0.00 | | | | | |
| E28 KSNV | 09/22/1 | 2 09/29/12 | | | 11pm-1135pr | ns- | :30 | 1 \$1,100.001 | 0.00 NM | 2 | \$2,200. |
| NEMO | 2 NIICUT | SIDE | Sa-Su News 3 at | Eleven | | | | | | | |
| NEWS 3 | ง เงเษตา rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | |
| <u>اعد .</u> /Week: 09 | | 09/23/12 | S- | | \$1,100.00 | 0.00 | | | | | |
| Week: 09/ | | 09/30/12 | S- | | \$1,100.00 | 0.00 | | | | | |
| E 29 KSNV | 09/25/1 | 2 10/01/12 | Late Night w/Fall | | 1237a-136an | n MTWTF | :30 | 1 \$500.001 | 0.00 NM | 1 | \$500. |
| TONIO | JT 01101 | A/1A// 1A5/ ' | Late Night w/Fall | on | | | | | | | |
| | | /V VV/ JAY LI /V VV/ JAY LI | ENO CNX 9/18 FNO | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | <u>Rate</u> | Rating | | | | ı | |
| Week: 09/ | | 10/01/12 | MTWTF | 1 | \$500.00 | 0.00 | | | | ı | |
| N30 KSNV | 09/29/1 | 2 09/29/12 | SIGN ON-SIGN | OFF CM | 5a-459a | S- | :30 | 1 \$625,001 | 0.00 NM | 1 | \$625. |
| | DAME: | DAY | ROS | | (5:00 AM-6:00 | 0 AM) | | | | ı | |
| | | DAY | | | | | | | | | |
| SATUR | | | \A(1,-1 | O4-881- 1 | D-1- | D-ti | | | | 1 | |
| | rt Date | End Date 09/30/12 | Weekdays | Spots/Week | | Rating 0.00 | | | | | |

Print Date: 09/19/12 08:42:37

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KSNV

Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order #: Flight Dates: 06833667

09/21/12 - 10/01/12

Product Desc:

HOUSE MAJORITY PAC

Estimate:

| Ln Ch | Start | End | Inventory Code | Break | Start/End T | ime Days | Len Sp | ote | Rate Pri | Rtg Type \$ | Snote | Amount |
|-------------------------|---------------------------|-----------------------------|---------------------------------------|----------------------------|-------------------------|--------------------------------|---------|-----|--------------------|----------------|-------|------------------|
| LII OII | Otart | Lina | News 3 Live in Pr | | Claration | inc Baye | 2011 00 | 0,0 | 110(0 11) | riig Typo C | эрого | Amount |
| | | | News 3 in Prime | | | | | | | | | |
| | RDAY TO | _ | Mookdaya | Spots/Week | Rate | Rating | | | | | | |
| Week: 09 | <u>art Date</u> /17/12 | End Date 09/23/12 | <u>Weekdays</u> S- | <u> 30018/777664</u> | \$675.00 | 0.00 | | | | 1 | | |
| | | | SIGN ON-SIGN O | OFF CM | 5a-459a (9:00 PM-10: | S- 00 PM) | :30 | 1 | \$525.001 | 0.00 NM | 1 | \$525.00 |
| _ | | HEEL OF FO | | 0 (144) | | - · | | | | | | |
| <u>Sta</u> Week: 09 | art <u>Date</u> /17/12 | End Date 09/23/12 | <u>Weekdays</u> S- | Spots/Week 1 | <u>Rate</u> \$525.00 | Rating 0.00 | | | | ļ. | | |
| N33 KSNV | 09/25/1 | 2 09/28/12 | Rachael Ray Rachael Ray | СМ | 11am-12pm | -TWTF | :30 | 1 | \$375.001 | 0.00 NM | 1 | \$375.00 |
| | | HEEL OF FO | | | | | | | | | | |
| <u>Sta</u> Week: 09 | art <u>Date</u> /24/12 | <u>End Date</u> 09/30/12 | <u>Weekdays</u> TWTF | Spots/Week 1 | <u>Rate</u> \$375.00 | Rating 0.00 | | | | | | |
| N 38 KSNV | | | Today-AN | СМ | 205a-3 0 4a | M~F | :30 | 1 | \$100. 00 1 | 0.00 NM | 1 | \$100 .00 |
| | | T ADDED SF | | CnotoAMonk | Data | Detina | | | | | | |
| <u>اع .</u> Week: 09 | <u>art Date</u> /21/12 | End Date 09/27/12 | <u>Weekdays</u> MF | Spots/Week 1 | <u>Rate</u> \$100.00 | Rating 0.00 | | | | | | |
| | | | M-F 5-6a WakeU | pw/Wa@M | 5-6a | MF | :30 | 4 | \$400.001 | 0.00 NM | 4 | \$1,600.00 |
| | | <u>-</u> | M-F 5-6a WakeU | | | | | | | | | |
| | UP WITI art Date | | NERS CHANGE IN | N FLIGHT DAT Spots/Week | | NOW STARTS 9. <u>Rating</u> | /21 | | | | | |
| Week: 09 | | End Date 09/27/12 | <u>Weekdays</u> м⊶F | <u> </u> | <u>Rate</u> \$400.00 | 0.00 | | | | | | |
| | | 12 09/24/12 | Today Show Today Show | СМ | 658a-9am | MF | :30 | 3 | \$900.001 | 0.00 NM | 3 | \$2,700.00 |
| TODA ^v | Y SHOW | CHANGE IN | FLIGHT DATES | | | | | | | | | |
| <u>St</u> Week: 09 | art Date | End Date 09/27/12 | <u>Weekdays</u> MF | Spots/Week 3 | <u>Rate</u> \$900.00 | Rating 0.00 | | | | | | |
| | | | M-F Today Show | | 10am-11am | MF | :30 | 3 | \$325.001 | 0.00 NM | 3 | \$975.00 |
| TODA | Y SHOW | III CHANGE | Today 4th Hour IN FLIGHT DATE | TO 9/21 | | | | | | l | | |
| | art Date | End Date 09/27/12 | Weekdays MF | Spots/Week 3 | <u>Rate</u> \$325.00 | <u>Rating</u> 0.00 | | | | | | |
| N 43 KSNV | 09/21/ | 12 09/24/12 | Rachael Ray | СМ | 11am-12pm | MF | :30 | 3 | \$325.001 | 0.00 NM | 3 | \$975.00 |
| | | | Rachael Ray E CHANGE TO 9/2 | | | | | | | | | |
| | | End Date 09/27/12 | <u>Weekdays</u> MF | Spots/Week 3 | <u>Rate</u> \$325.00 | Rating 0.00 | | | | | | |
| Week: 09 | | | Noon News | CM | 12-1230pm | MF | :30 | 3 | \$425.001 | 0.00 NM | 3 | \$1,275.00 |
| | | | Noon News CHANGE TO STA | | 12 1200pm | | .00 | J | ψ 120.00 T | 0.00 1111 | v | ψ1,210.0¢ |
| | art Date | End Date | <u>Weekdays</u> | Spots/Week | | Rating | | | | | | |
| Week: 09 N 45 KSNV | | 09/27/12 12 09/24/12 | MF The Agenda 123 The Agenda 123 | | \$425.00 1230-1p | 0.00 MF | :30 | 2 | \$325.001 | 0.00 NM | 2 | \$650.00 |
| NEWS | 4: THE | AGENDA FL | IGHT DĂTE CHAN | | | | | | | | | |
| <u>St</u> Week: 09 | art Date 9/21/12 | End Date 09/27/12 | <u>Weekdays</u> MF | Spots/Week 2 | | <u>Rating</u> 0.00 | | | | | | |
| | | | Days of our Lives Days of our Live | S | 1258p-2pm | MF | :30 | 3 | \$425.001 | 0.00 NM | 3 | \$1,275.00 |
| | | | HT DATE CHANG | | 5 . | D-43 | | | | | | |
| <u>St</u> Week: 09 | art Date 9/21/12 | End Date 09/27/12 | <u>Weekdays</u> MF | Spots/Week 3 | · | Rating 0.00 | | | | | | |
| | | | The Doctors The Doctors | СМ | 2pm-3pm | MF | :30 | 2 | \$325.001 | 0.00 NM | 2 | \$650.0 |
| THE D | OCTOR | S FLIGHT DA | ATE CHANGE TO | 9/21 | | | | | | | | |
| | art Date | End Date | <u>Weekdays</u> | Spots/Week | | Rating | | | | | | |
| Week: 09 | | 09/27/12 12 09/24/12 | MF | CM | \$325.00 3-4p | 0.00 MF | :30 | 2 | \$450.001 | 0.00 NM | 2 | \$900.00 |
| A TO TOTAL | 201211 | 30,27/12 | | J.11 | - ·r | | | _ | + .00.001 | 2,00 1999 | _ | 4500.0 |

Print Date: 09/19/12 08:42:37

KSNV

Page 6 of 6

Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order #:

06833667

0000001

Product Desc:

HOUSE MAJORITY PAC

Flight Dates: 09/21/12 - 10/01/12 Estimate: 1428

| Ln Ch | Start | End | Inventory Code | e Break | Start/End [*] | Time Days | Len S | Spots | Rate Pri | Rtg Type S | Spots | Amount |
|------------------------|---------------------------|----------------------|----------------------------------|-----------------|---------------------------|-----------------------|-------|-------|--------------|------------|-------|-------------|
| | | | Dr. Phil Dr Phil | | | | | | | | | |
| DR. PH | IL FLIGH | IT DATE CH | ANGE TO 9/21 | | | | | | | _ | | |
| | <u>ırt Date</u> | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | <u>Rating</u> | | | | | | |
| Week: 09/ | | 09/27/12 | MF | . 2 | \$450.00 | 0.00 | | | | | | |
| N 49 KSNV | 09/21/1 | 2 09/24/12 | NEWS 3 at 4 (1 | • | 4-5pm | MF | :30 | 3 | \$725.001 | 0.00 NM | 3 | \$2,175.00 |
| NEWS | 4 AT 430 | P FLIGHT D | 4PM NEWS (1 I ATE CHANGE T | | (4:30 PM-5:0 | JO PIVI) | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 09 | | 09/27/12 | MF | 3 | \$725.00 | 0.00 | | | | | | |
| N 50 KSNV | 09/21/1 | 2 09/24/12 | M-F Early News | СМ | 5-630p | MF | :30 | 3 | \$1,200.001 | 0.00 NM | 3 | \$3,600.00 |
| | | | M-F Early News | i | | | | | | | | |
| | | | NGE TO 9/21 | Cantallinak | Data | Detina | | | | Į. | | |
| <u>Ste</u> Week: 09 | art <u>Date</u> /21/12 | End Date 09/27/12 | <u>Weekdays</u> MF | Spots/Week 3 | <u>Rate</u> \$1,200.00 | Rating 0.00 | | | | | | |
| | | | M-F Jeopardy | CM | 630-7pm | MF | :30 | 3 | \$1,000,001 | 0.00 NM | 3 | \$3,000.00 |
| | | _ ••• | M-F Jeopardy | | | | | | * -1 | | | , -, |
| JEOPA | RDY FLI | GHT CHANG | BE TO 9/21 STAF | RT | | | | | | | | |
| | rt Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 09 | | 09/27/12 | MF | | \$1,000.00 | 0.00 | | | | | _ | |
| N 52 KSNV | 09/21/1 | 2 09/24/12 | M-F Wheel M-F Wheel of F | CM | 7-730pm | MF | - :30 | 2 | \$1,000.001 | 0.00 NM | 2 | \$2,000.00 |
| WHEE | OF FO | RTUNE FLIG | IVI-P VVIIGETOTE HT CHANGE TO | | | | | | | | | |
| | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 09 | /21/12 | 09/27/12 | MF | 2 | \$1,000.00 | 0.00 | | | | | | |
| N 53 KSNV | 09/21/1 | 2 09/24/12 | | | 11pm-1135 | pm M F | - :30 | 1 | \$1,200.001 | 0.00 NM | 1 | \$1,200.00 |
| 1100110 | | OIDE ELIQ | M-F News 3 at 1 | | | | | | | | | |
| | | | IT CHANGE TO S | · · · · · · | Dete | Dating | | | | | | |
| <u>518</u> Week: 09 | art Date /21/12 | End Date 09/27/12 | <u>Weekdays</u> MF | Spots/Week | <u>Rate</u> \$1,200.00 | <u>Rating</u> 0.00 | | | | | | |
| N 54 KSNV | | | | | 430a-5a | | 3 :30 | 1 | \$200.001 | 0.00 NM | 1 | \$200.00 |
| | 00,201 | | Wake Up Early | • | | _ | 0 | , | + | , ,,,,, | , | 4 |
| Sta | art Date | End Date | Weekdays | Spots/Week | <u>Rate</u> | <u>Rating</u> | | | | | | |
| Week: 09 | /17/12 | 09/23/12 | S | 1 | \$200.00 | 0.00 | | | | | | |
| | | | | | | | | | | Totals | 99 | \$63,400.00 |